
Privacy Policy

Effective Date: May 5, 2026

1. Information We Collect

We collect information that allows us to provide you with the best deals on appliances and ensure successful delivery. This includes:

- **Personal Information:** Name, billing address, delivery address, email address, and phone number.
- **Transaction Information:** Details about the appliances you purchase, warranty registrations, and service history.
- **Payment Data:** All credit card transactions are processed through secure, PCI-compliant third-party processors. We do not store your full credit card numbers on our local systems.
- **Website Usage:** Like most websites, we may collect non-identifying info such as your IP address, browser type, and pages visited to help us improve our online experience.

2. How We Use Your Information

We use your data to keep our business running smoothly and to get your appliances into your home. Specifically, we use it to:

- Process your orders and provide receipts.
- Coordinate delivery and installation services.
- Communicate regarding your order status or warranty claims.
- Send occasional promotional emails or texts about "Scratch and Dent" inventory clearouts (only if you have opted in).

3. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties for their marketing purposes. We only share your data with:

- **Service Providers:** Delivery teams, installation contractors, and payment processors who need the info to complete your transaction.
- **Legal Requirements:** If required by law, or to protect the rights and safety of our company and customers.

4. Data Security

We value your trust. We implement physical, electronic, and procedural safeguards to protect your personal information. This includes encrypted web connections (SSL) and restricted access to customer files at our Pleasant Grove office.

5. Your Choices and Rights

- **Marketing Opt-Out:** You can unsubscribe from our email list at any time by clicking the "Unsubscribe" link at the bottom of our emails.
- **SMS Messaging:** If you receive text alerts, you can reply "STOP" to cancel at any time.
- **Access and Updates:** If you need to change your delivery address or update your contact info, please call or email us directly.

6. Cookies

Our website uses "cookies" to enhance your browsing experience (for example, keeping items in your cart). You can choose to disable cookies in your browser settings, though some features of our site may not function properly as a result.

7. Contact Us

For any questions regarding this Privacy Policy or your personal data, please reach out to us:

America's Appliance Outlet

675 W Garden Drive

Pleasant Grove, UT 84062

Phone: 801-675-8005

Email: info@americas-appliance-outlet.com